

Lesson Plan

Module 4: Session 22

Module 4 Finance and Housing	Unit 11 – Session 22 Consumer Awareness
Standards Alignment	
Speaking and Listening: <ul style="list-style-type: none"> • <u>CCSS.ELA-LITERACY.SL.5.1</u>: Engage effectively in a range of collaborative discussions (one-on-one, in groups, and teacher-led) with diverse partners on building on others' ideas and expressing their own clearly. • <u>CCSS.ELA-LITERACY.SL.5.1.B</u>: Follow agreed-upon rules for discussions and carry out assigned roles. 	
Reading: <ul style="list-style-type: none"> • <u>CCSS.ELA-LITERACY.RI.5.4</u>: Determine the meaning of general academic and domain-specific words and phrases in a text relevant to a <i>grade 5 topics or subject area</i>. 	
Writing: <ul style="list-style-type: none"> • <u>CCSS.ELA-LITERACY.W.5.2</u>: Write informative/explanatory texts to examine a topic and convey ideas and information clearly. 	
Language: <ul style="list-style-type: none"> • <u>CCSS.ELA-LITERACY.L.4.1.A</u>: Use relative pronouns (<i>who, whose, whom, which, that</i>) and relative adverbs (<i>where, when, why</i>). 	
Goals and Objectives (SWBAT)	
<ul style="list-style-type: none"> • Request to return an item to the store. • Discuss advantages and disadvantages of shopping in various locations. • Interpret savings coupons. 	
Technology Needs and Presentation/Handouts	
Technology Needs	Presentation Needs & Handouts <ul style="list-style-type: none"> • Projector, laptop, and speakers • Tablets (if available) • Internet connection • Access to Ventures arcade (see link under resources) <p>Each item listed below will be available in PDF format:</p> <ul style="list-style-type: none"> • <i>10 Ways to Avoid Scams</i> •
Vocabulary Focus	
scam, identity theft , complaint (review)	
Grammar Focus	
<ul style="list-style-type: none"> • Descriptive clauses with <i>that, which and who</i> 	
Introduction/Warm-Up/Review (20 min)	
Warm-Up <ul style="list-style-type: none"> • Ask learners if any went to a store to ask about return policy 	

Lesson Plan Activities

Activity 1: What do you know about scams? (30 min)

1. Display or download the “unscam yourself” quiz OR create a shorter version of the quiz http://www.consumer.gov/content/unscam-yourself_at_consumer.gov. Have learners work with a partner to try to answer the questions
2. Go over results. Review various types of scams.
3. In groups, have Ss discuss instances of scams they have experienced or witnessed. Ask several Ss to tell their stories to the class.
4. Ask students to work in groups to create a list of tips for avoiding being a victim of a scam. Either review as a class, or ask them to compare with the *10 Ways to Avoid Scams* from the New York State Consumer Protection Board.

Wrap Up/Assessment

- Think/pair/share. What was new information about scams? Will it change your behavior? How?

Activity 2: Class project: consumer awareness (2 hrs.)

1. Provide learners with a list of consumer awareness topics such as: Shopping for Toys, Online shopping, protecting your identity, Employment Scams, Housing Scams, Scams against immigrants, scams against older adults. Elicit other possible topics for the group you can also assign topics from this list of 10. Use the 10 Scams listed here: <http://www1.nyc.gov/site/dca/media/pr030315.page> give one to each person (you may have more than one of each).
2. Explain to the class that they are going to create a presentation for their classmates on the topic they choose. In groups of 3, they should read information at NYS department of consumer protection, nyc.gov, or consumer.gov to learn how to file a complaint. They need to create a short presentation with a poster or PowerPoint.
3. Show an example of a PSA about a scam <https://www.youtube.com/watch?v=7HTzXqYlkWI> OR <https://www.youtube.com/watch?v=pJBq9L6TBPssample>
4. Their presentations should: state the problem, introduce 3 vocabulary words and give an example, give a solution. It can follow the model of the PSA about elder scams, or can be a poster display. It should be a 2 minute presentation
5. As each group presents, provide a task for the observing students to complete: type of scam: new vocabulary: new facts you learned: and 1 question about the scam. Note: if your class is large, have the presentations done in groups (e.g. groups present to each other, not whole class)

Wrap Up/Assessment

- The presentations serve as the assessment. To wrap up, ask: Which was your favorite presentation? Why do you say that?

Overall Wrap Up: Vocab/ Review and Assessment (5 min)

1. What did you learn today?

Homework/Project (Extension Activity)

- **Writing:** Continue work on consumer awareness project. Create a written version of the class project.
- **Listening speaking:** ask a neighbor or friend 4 questions about identity theft. Be ready to share in class.
- **Reading:** Read Motorcycles are easy targets for thieves at Newsela. Read and take the online quiz <https://newsela.com/articles/harleys-thefts/id/4342/write/>

Online Resources

- www.elcivics.com/
- <http://www.cambridge.org/us/esl/venturesadulted/venturesarcade/>
- <https://www.youtube.com/watch?v=7HTzXqYlkWI> (scams)
- <http://www1.nyc.gov/site/dca/media/pr030315.page>
- http://www.consumer.gov/content/unscam-yourself_at_consumer.gov